D 13214 (Pages	: 2) Name
----------------	-----------

Reg. No.....

FIRST SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

Human Resources Management Programme HRM 1B 01—MANAGEMENT PRINCIPLES AND BUSINESS ETHICS (2021 Admissions)

Time: Two Hours and a Half

Maximum: 80 Marks

Section A

Answer atleast ten questions. Each question carries 3 marks. All questions can be attended. Overall ceiling 30.

- 1. What is span of control?
- 2. State the meaning of Man Power planning.
- 3. What is meant by controlling?
- 4. Define directing.
- 5. What do you mean by team?
- 6. Define decentralization.
- 7. What is autocratic leadership?
- 8. What is co-ordination?
- 9. Write a note on work behaviour.
- 10. State the concept of functional organization.
- 11. Wrhat is depart mentation?
- 12. What do you mean by procedure?
- 13. What is encoding?
- 14. What is social environment?
- 15. Write a note on MBE.

 $(10 \times 3 = 30 \text{ marks})$

D 13214

Section B

2

Answer atleast five questions. Each question carries 6 marks. All questions can be attended. Overall ceiling 30.

- 16. State the features of management as a system.
- 17. Explain the importance of culture in the organisation.
- 18. What are the merits and demerits of line and staff organization structure?
- 19. Differentiate between management and leadership.
- 20. Explain types of plans.
- 21. Explain the need for organization structure in an organization.
- 22. What are the principles of delegation?
- 23. List out the factors affecting business ethics.

 $(5 \times 6 = 30 \text{ marks})$

Section C

Answer any **two** questions. Each question carries 10 marks.

- 24. Explain Fayol's principles of management.
- 25. What is recruitment? Briefly explain the different sources of recruitment.
- 26. Define values. Discuss the significance of values in management.
- 27. Explain theory X and Theory Y of motivation.

 $(2 \times 10 = 20 \text{ marks})$