

**THIRD SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION  
NOVEMBER 2021**

BTFP

TFP 3C 05—NEWS READING AND COMPEERING

(2014—2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer **all** the following questions in one **or** two sentences.*

1. What do you mean by “super” ?
2. What is headline montage ?
3. “Satyam, Shivam, Sundaram” can you relate this with any one of the TV channels in India.
4. What is frame of reference ?
5. What is tactile communication ?
6. Expand ENG.
7. Expand BBC.
8. Define communication.
9. What is feedback ?
10. What is Kicker ?

(10 × 1 = 10 marks)

**Part B**

Write short notes on any *five* questions :

11. Semantic noise.
12. Channel noise.
13. Head room.
14. Looking room.
15. P2C.

**Turn over**

16. Byte.
17. Noddy shot.

(5 × 4 = 20 marks)

### Part C

Answer any *five* questions, each one in 5 to 8 sentences :

18. Spoken word and written word.
19. Anchor and compere.
20. Vox populi.
21. Write a brief profile about your favourite news anchor.
22. Write a brief profile about your favourite TV interviewer.
23. What is split-page format ?
24. Define body language.

(5 × 4 = 20 marks)

### Part D

Write essays on any *two* of the following :

25. Write an introductory speech with visuals (in 90 seconds) about a 13-part serialized documentary on public health and sanitation. The script should be in the split-page format.
26. How do you plan to introduce climate change expert Murali Thummarakudy in your breakfast programme ? Write at least ten questions you would like to ask him.
27. Discuss in detail the qualities of a TV news anchor in the prime time news programme.

(2 × 15 = 30 marks)