

FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2022

B.A. Multimedia.

BMM 4B 09—FUNDAMENTALS OF WEB DESIGNING

(2019 Admission onwards)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 15****Maximum : 15 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 15.
2. The candidate should check that the question paper supplied to him/her contains all the 15 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BMM 4B 09—FUNDAMENTALS OF WEB DESIGNING

(Multiple Choice Questions for SDE Candidates)

1. What should be the first tag in any HTML document ?
 - (A) <head>.
 - (B) <title>.
 - (C) <html>.
 - (D) <document>.
2. Which of the following is not a pair tag ?
 - (A) <p>.
 - (B) <u>.
 - (C) <i>.
 - (D) .
3. Marquee is a tag in HTML to :
 - (A) Mark the list of items to maintain inqueue.
 - (B) Mark the text so that it is hidden in browser.
 - (C) Display text with scrolling effect.
 - (D) None of above.
4. Which of the following is not a valid alignment attribute ?
 - (A) Left.
 - (B) Right.
 - (C) Top.
 - (D) All of above.
5. Which tag inserts a line horizontally on your web page ?
 - (A) <hr>.
 - (B) <line>.
 - (C) <line'direction = "horizontal">.
 - (D) <tr>.
6. Choose the correct HTML tag to make a text bold ?
 - (A) .
 - (B) <bold>.
 - (C) <bb>.
 - (D) <bld>.
7. Which tag creates a check box for a form in HTML ?
 - (A) <checkbox>.
 - (B) <input type="checkbox">.
 - (C) <input=checkbox>.
 - (D) <input checkbox>.

8. What is the full form of TCP/IP ?
- (A) Transmission control protocol / internet protocol.
 - (B) Telephone call protocol / international protocol.
 - (C) Transport control protocol / internet protocol.
 - (D) None of the above.
9. With regards to e-mail addresses :
- (A) They must always contain an at symbol.
 - (B) They can never contain spaces.
 - (C) They are case-insensitive.
 - (D) All of the above.
10. Which statement is true ?
- (A) An XML document can have one root element.
 - (B) An XML document can have one child element.
 - (C) XML elements have to be in lower case.
 - (D) All of the above.
11. Inside which HTML element do we put the JavaScript ?
- (A) <js>.
 - (B) <scripting>.
 - (C) <script>.
 - (D) <javascript>
12. The syntax of capture events method for document object is _____.
- (A) CaptureEvents().
 - (B) CaptureEvents(argseventType).
 - (C) CaptureEvents(eventType)
 - (D) CaptureEvents(eventVal).
13. In JavaScript, Window.prompt() method return true or false value ?
- (A) False.
 - (B) True.

14. Why JavaScript is called as Lightweight Programming Language ?

- (A) Because we can add programming functionality inside JS.
- (B) Because JS can provide programming functionality inside but up to certain extend.
- (C) Because JS is available free of cost.
- (D) Because JS is client side scripting.

15. Online Shopping :

- (A) E-Commerce.
- (B) Computerization of Commerce.
- (C) Computer Trade.
- (D) None of the above.

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B.A. Multimedia

BMM4B09—FUNDAMENTALS OF WEB DESIGNING

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Section A*Answer atleast eight questions.**Each question carries 3 marks.**All questions can be attended.**Overall ceiling 24.*

1. Shock waves.
2. Web casting.
3. Design aesthetics.
4. Matte painting for web page.
5. User interface design.
6. UI designing.
7. HTML elements.
8. Links with images and buttons.
9. Web protocols.
10. Special character elements.
11. Text fonts and styles.
12. Background colours and images.

(8 × 3 = 24 marks)

Turn over

Section B

Answer atleast five questions.

Each question carries 5 marks.

All questions can be attended.

Overall ceiling 25.

13. Which blogger service would you recommend for blogging ? Briefly justify your selection.
14. Comment on any one of the University websites in Kerala.
15. What are the interactive tools in Photoshop ?
16. Inserting of audio and video files.
17. Links to send e-mail messages.
18. Screen control attributes.
19. Discuss formatting text with styles.

(5 × 5 = 25 marks)

Section C

Answer any one question.

The question carries 11 marks.

20. Discuss the various web writing styles and web presentation styles.
21. Discuss the basic principles of designing a website of non-conventional energy sources for the Government of Kerala.

(1 × 11 = 11 marks)

FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2022**B.A. Multimedia****BMM 4B 08—INTRODUCTION TO CINEMATOGRAPHY****(2019 Admission onwards)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 15****Maximum : 15 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 15.
2. The candidate should check that the question paper supplied to him/her contains all the 15 questions in serial order.
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BMM 4B 08—INTRODUCTION TO CINEMATOGRAPHY

(Multiple Choice Questions for SDE Candidates)

1. CROSSFADE :

- (A) Fade to black then Fade to next scene.
- (B) Cross fire.
- (C) Crossing of unwanted elements.
- (D) None of the above.

2. DISSOLVE TO :

- (A) A common transition.
- (B) Dissolving materials.
- (C) Solving an issue.
- (D) None of the above.

3. DISSOLVE TO :

- (A) Image appear into frame.
- (B) Image slowly disappear to black.
- (C) Image transit to another frame.
- (D) None of the above.

4. FREEZE FRAME :

- (A) The picture stops moving, becoming a still for a period of time.
- (B) Frame of mist or ice berg.
- (C) End of a movie.
- (D) None of the above.

5. Intercutting :

- (A) At a point, two scenes will be shown a few moments each, back and forth.
- (B) Cut between shots.
- (C) Clapping.
- (D) None of the above.

6. Wipe :

- (A) Erasing.
- (B) A transition.
- (C) Cleaning.
- (D) None of the above.

7. MATCH CUT TO :

- (A) A transition often used to compare two completely unrelated objects.
- (B) Cutting film.
- (C) Removing.
- (D) None of the above.

8. Montage :

- (A) A series of images showing a theme.
- (B) Historic scene.
- (C) Insert frame.
- (D) None of the above.

9. Pan :

- (A) Camera turning on a stationary axis.
- (B) Trolley.
- (C) Close up.
- (D) None of the above.

10. Wide angle lens : -

- (A) Focal length is smaller.
- (B) Focal length is longer.
- (C) Large size of the lense.
- (D) None of the above.

11. Key light :

- (A) Principle Illuminator.
- (B) Back light.
- (C) Soft light.
- (D) None of the above.

12. Back lighting :

- (A) Light from the foreground. (B) Light behind camera.
(C) Light behind the object. (D) None of these.

13. Key light :

- (A) Principle Illuminator. (B) Back light.
(C) Soft light. (D) None of the above.

14. Film strip normally runs at a speed of _____ per second.

- (A) 24 frames. (B) 25 frames.
(C) 30 frames. (D) 16 frames.

15. Lenses are usually coated with :

- (A) Magnesium fluoride. (B) Sodium fluoride.
(C) Zinc fluoride. (D) None of these.