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#### FOURTH SEMESTER P.G. DEGREE EXAMINATION, MARCH 2020

#### Comparative Literature

### RUS 4E 14—WRITING LITERARY ARTICLES FOR THE MEDIA

Time: Three Hours Maximum: 80 Marks

- I. Write an Essay on any one of the following. The question carries 20 marks;
  - 1 Write a report of a 3 day International Seminar on Literature for a leading Daily.
  - 2 Write a review of an award winning film for a Film Magazine.
  - 3 Write an essay on the latest trends in writing for the media.

(20 marks)

- II. Write Short Essays on any four of the following. Each question carries 10 marks:
  - 1 Impact of social Media and literature.
  - 2 Examine a movie based on a book you've read.
  - 3 Prepare a feature about an award winning poetry collection for a literary magazine.
  - 4 Write an article about a poet who won Sahitya Academy Award.
  - 5 Write a review of a Malayalam movie you watched recently for a Daily.
  - 6 Electronic media and reading habits.
  - 7 Write an article about a famous writer for the Literary Magazine of a News paper.

 $(4 \times 10 = 40 \text{ marks})$ 

- III. Write Short notes on any four of the following. Each question carries 5 marks:
  - 1 Children's literature in English.
  - 2 Essential criteria for feature writing for a Daily.
  - 3 The art of Advertisement.
  - 4 The role of TV in Mass communication.
  - 5 Transit advertising.
  - 6 Film censorship.
  - 7 Psychosocial Effects of Media.

Time: Three Hours

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# FOURTH SEMESTER P.G. DEGREE EXAMINATION, MARCH 2020

(CCSS)

### Comparative Literature

#### RUS 4C 12—INTRODUCTION TO LITERARY RESEARCH

I. Write an essay on any one of the following:

- 1 Difference between Survey and Experiment.
- 2 Explain Research Hypothesis.
- 3 Determining Sampling design. Explain.

 $(1 \times 20 = 20 \text{ marks})$ 

Maximum: 80 Marks

- II. Write short essays on any four of the following:
  - 1 Systematic sampling.
  - 2 Pilot Survey.
  - 3 Methods of Data Collection.
  - 4 Case Study Method.
  - 5 Objectives of Literary Research.
  - 6 Content-analysis.
  - 7 Explain the features of a good design.

- III. Write short notes on any four of the following:
  - 1 Meaning of Interpretation.
  - 2 Characteristics of a good Sample Design.
  - 3 Report writing.
  - 4 Preparation of the Thesis.
  - 5 Skepticism.
  - 6 Observation method.
  - 7 Multi-Stage sampling.

Time: Three Hours

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Maximum: 80 Marks

### FOURTH SEMESTER P.G. DEGREE EXAMINATION, MARCH 2020

(CCSS)

## Comparative Literature

#### RUS 4C 11—THEORY OF TRANSLATION

I. Write an essay on any one of the following topics:

- 1 Examine the Problems related to Translation.
- 2 J.C. Catford's Linguistic Theory of Translation.
- 3 Explain the Correlation between Comparative literature and Translation studies.

(20 marks)

- II. Write short essays on any four of the following topics:
  - 1 What is meant by Indian concept of literary translation?
  - 2 Contextual/ethnographic problems in translation.
  - 3 What are the problems of translating a poem? Cite examples.
  - 4 What are the different linguistic levels in translation of literary texts?
  - 5 What are the main Yardsticks of good translation and the role of a translator?
  - 6 What are the problems in translating proverbs and idioms?
  - 7 Explain the Inter-semiotic translation.

 $(4 \times 10 = 40 \text{ marks})$ 

- III. Write Short notes on any four of the following topics:
  - 1 Cohesion.
  - 2 Theatre translation of Susan Bassnett.
  - 3 Style in translation.
  - 4 Documentary Translation.
  - 5 Communicative translation.
  - 6 Socio-cultural problems in translation.
  - 7 Written Translation vs Interpretation.

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### FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2021

(CCSS)

### M.A. Comparative Literature

#### RUS 4E 03—WRITING LITERARY ARTICLES FOR MEDIA

(2019 Admissions)

Time: Three Hours Maximum: 80 Marks

- I. Write an essay on any one of the following:
  - 1 Explain the Key factors for writing an editorial.
  - 2 Write a review of a workshop held in your institution recently for a magazine.
  - 3 Explain the current developments of advertising in India.

 $(1 \times 20 = 20 \text{ marks})$ 

- II. Write brief notes on any four of the following:
  - 1 Difference between Feature and Article.
  - 2 Explain Mass communication.
  - 3 How to write a film review for a leading Daily?
  - 4 Influence of social media in Indian literature.
  - 5 Examine the Electronic media and reading habits.
  - 6 Psychosocial Effects of Media in Literature.
  - 7 Current trends in the writing for media.

 $(4 \times 10 = 40 \text{ marks})$ 

- III. Write short notes on any four of the following:
  - 1 Blurb.
  - 2 Editorial.
  - 3 Book review.
  - 4 Public relations.
  - 5 Plagiarism.
  - 6 Transit advertising.
  - 7 Feature.

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#### FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2021

(CCSS)

#### M.A. Comparative Literature

### RUS 4C 02—INTRODUCTION TO LITERARY RESEARCH

(2019 Admissions)

Time: Three Hours Maximum: 80 Marks

- I. Write an essay on any one of the following:—
  - 1 Examine the criteria of a good Research.
  - 2 Technique of Interpretation.
  - 3 Precautions for writing research reports.

(20 marks)

- II. Write short essays on any four of the following:
  - 1 "Interpretation is a fundamental component of research process", explain.
  - 2 What is a Hypothesis?
  - 3 Cluster and Area sampling.
  - 4 Explain the motivating factors in research.
  - 5 Quantitative approach.
  - 6 Task of Interpretation.
  - 7 Probability sampling.

- III. Write short notes on any four of the following:
  - 1 Survey of literature.
  - 2 Purposive sampling.
  - 3 Types of research.
  - 4 Textual criticism.
  - 5 Tabulation.
  - 6 Editing and coding.
  - 7 Secondary data.

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### FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2021

(CCSS)

#### M.A. Comparative Literature

#### RUS 4C 01—THEORY OF TRANSLATION

(2019 Admissions)

Time: Three Hours

Maximum: 80 Marks

- I. Write an essay on any one of the following:—
  - 1 Influence of Comparative Literature in Translation studies.
  - 2 Explain the word for word sense orientated Translation.
  - 3 Explain the Problems of Literary Translation: Fiction.

(20 marks)

- II. Write short essays on any four of the following:
  - 1 Explain the Translation equivalence.
  - 2 Western Theory of Translation.
  - 3 The competence of free Translator.
  - 4 Problems of Poetic Translation.
  - 5 The relevance of translation in the World Literature.
  - 6 Phonological and Graphological Translations.
  - 7 Explain the Limits of Translation.

 $(4 \times 10 = 40 \text{ marks})$ 

- III. Write short notes on any four of the following:
  - 1 Communicative translation.
  - 2 Semantic Level of translation.
  - 3 Adaptation.
  - 4 Nature of translation.
  - 5 Translation of Idioms and Proverbs.
  - 6 Transcreation.
  - 7 Yardsticks of good translation.