

C 24950

(Pages : 2 + 4 = 6)

Name.....

Reg. No.....

**FOURTH SEMESTER M.A. (CBCSS-SDE/PRIVATE) DEGREE EXAMINATION
APRIL 2022**

Sociology

SOC4C11—CURRENT DEBATES IN SOCIAL THEORY

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weighage

Part A

*Answer any **four** questions in not less than 50 words.
Each question carries 2 weightage.*

Define any four concepts :

1. Duality of structure.
2. Habitus and field.
3. Symbolic violence.
4. Deconstruction.
5. Death of the author.
6. Cultural reproduction.
7. Power of identity.

(4 × 2 = 8 weightage)

Part B

*Answer any **four** questions in not more than 250 words.
Each question carries 3 weightage.*

8. Critically evaluate Giddens' agency structure debate.
9. Explain Bauman's views on modernity.
10. Examine C W Mills views about power.
11. Distinguish between 'difference and differance'.
12. Present the discourse analysis of Foucault.
13. Examine Daniel Bell's analysis of post-industrial society.
14. Explain the concept of late modernity

(4 × 3 = 12 weightage)

Turn over

Part C

*Answer any two questions from the following in not more than 1000 words.
Each question carries 3 weightage.*

15. Illustrate Bourdieu's theory of capital.
16. Explain how Foucault unearths the history of discipline and punishment.
17. Discuss how Derrida introduced the practice of deconstruction.
18. Critically examine the idea of McDonaldisation.

(2 × 5 = 10 weightage)

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**FOURTH SEMESTER M.A. (CBCSS-SDE/PRIVATE) DEGREE EXAMINATION
APRIL 2022**

Sociology

SOC4C11—CURRENT DEBATES IN SOCIAL THEORY

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time : 20 Minutes

Total No. of Questions : 20

Maximum : 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
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SOC4C11—CURRENT DEBATES IN SOCIAL THEORY

(Multiple Choice Questions for SDE Candidates)

1. The Power Elite is a 1956 book by :
 - (A) Irawati Karve.
 - (B) C. Wright Mills.
 - (C) Max Weber.
 - (D) Karl Marx.
2. According to Bourdieu, cultural capital exists in three forms, which one of the following is not one of the three ?
 - (A) Embodied capital.
 - (B) Objectified capital.
 - (C) Institutionalized capital.
 - (D) Nonmaterial capital.
3. In semiotic terms, the ultimate source of meaning, which cannot be represented by any adequate signifier, is known as :
 - (A) Symbolic Signs.
 - (B) Signification.
 - (C) Transcendental signified.
 - (D) Paradigmatic relations.
4. According to cultural materialism, the three levels of a social system are _____.
 - (A) Culture, social class and social structure.
 - (B) Societal systems, organizations, and interaction systems.
 - (C) Infrastructure, structure and super structure.
 - (D) Adaptation, goal attainment and latency.
5. The work 'The Death of the Author' authored by ?
 - (A) George Homans.
 - (B) Roland Barthes.
 - (C) C. W. Mills.
 - (D) Pierre Bourdieu.
6. The power elite of the nation is made up of individuals from all of the following groups except :
 - (A) Military leadership.
 - (B) The pastor of a large church.
 - (C) Government.
 - (D) Corporate leaders.
7. Name the author of the book, 'Rise of Network Society' from the following :
 - (A) Rupert Murdoch.
 - (B) Manuel Castells.
 - (C) Steve Job.
 - (D) Bill Gates.

8. According to Saussure, a sign is made up of two parts a signifier and _____.
- (A) A signified. (B) Symbolic system.
(C) Prognosis. (D) Semiotics.
9. Which one of the following concept is not given by Derrida ?
- (A) Differance. (B) Cultural capital.
(C) Deconstruction. (D) Transcendental signified.
10. Which of the following theorists argue that author has no control over his own words, images, sounds, or other media, which belong to the reader who interprets them ?
- (A) Daniel Bell. (B) Zygmund Bauman.
(C) Manuel Castells. (D) Roland Barthes.
11. Consider the following statements :
- (I) It is the attitude that logos is the central principle of language and philosophy.
(II) It viewed that speech, not writing, is central to language.
(III) Speech is the original signifier of meaning, and the written word is derived from spoken word.
(IV) Which of the above statement/statements are true regarding logocentrism ?
- (A) I and II. (B) I and III.
(C) II and III. (D) All statements are true.
12. Which of the following theory proposing that it is a social process through which culture is reproduced across generations, especially through the socializing influence of major institutions ?
- (A) Structural-functional theory. (B) Symbolic interactionist theory.
(C) Cultural transformation theory. (D) Cultural reproduction theory.
13. Consider the following statements and which of the statement/statements is false regarding Anthony Giddens ?
- (A) The author of structuration theory, a highly influential treatment of agency and structure in which neither is given primacy.
(B) A major interpreter of the classical tradition and its successors.
(C) As a commentator on late modernity and its successors.
(D) Primarily known for his ground breaking thesis on 'risk society'.

Turn over

14. Which of the following term used by Derrida to refer that sounds and speech are inherently superior to written or sign language ?
- (A) Denotation. (B) Metonymy.
(C) Phonocentrism. (D) Logical semantics.
15. Which of the following a book written by Pierre Bourdieu ?
- (A) Writing Degree Zero. (B) Distinction.
(C) City, class and power. (D) Legitimation Crisis.
16. _____ refers to the collection of symbolic elements that one acquires through being part of a particular social class ?
- (A) Habitus. (B) Cultural capital.
(C) Field. (D) Intellectual capital.
17. According to Pierre Bourdieu, cultural capital can be classified as :
- (A) Human capital symbolic capital and Representative capital.
(B) Social and relationship capital; intellectual capital and, natural capital.
(C) Embodied capital, objectified capital and institutionalized capital.
(D) Economic capital, Constructed or manufactured capital and Human capital.
18. The long revolution' authored by ?
- (A) Fredric Jameson. (B) Daniel Bell.
(C) Raymond Williams. (D) Anthony Giddens.
19. New rules of sociological method' written by ?
- (A) Raymond Williams.. (B) Anthony Giddens.
(C) Michael Foucault. (D) Fredric Jameson.
20. What is the central historical field addressed by the archeological method ?
- (A) The history of the sciences. (B) The history of grammar.
(C) Economic history. (D) The history of ideas.

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(Pages : 2 + 4 = 6)

Name.....

Reg. No.....

**FOURTH SEMESTER M.A. DEGREE (CBCSS—SDE/PRIVATE)
EXAMINATION, APRIL 2022**

Sociology

SOC 4C 12—ECONOMIC SOCIOLOGY

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

Answer any four questions in not less than 50 words.

Each question carries 2 weightage.

1. What is market exchange ?
2. Define the concept of Distribution ?
3. What is Global capitalism ?
4. Define Corporate Social Responsibility.
5. Discuss Sociology of Capitalism.
6. Explain the concept 'glass ceiling'.
7. What is Conspicuous Consumption.

(4 × 2 = 8 weightage)

Part B

Answer any four questions in not more than 250 words.

Each question carries 3 weightage.

8. Bring out the relation between Free trade and Fair trade.
9. Explain why Parsons identified Economy as a subsystem.
10. Examine the role of International Monetary Fund.
11. Describe the changing nature of labour relations.
12. Analyse the importance of social networks in economic behaviour.

Turn over

13. What is property and explain types of property relations.
14. Examine the major highlights of digital economy.

(4 × 3 = 12 weightage)

Part C

Answer any two questions in not more than 1000 words.

Each question carries 5 weightage.

15. Examine how State and Market are related in Welfare State and in Neoliberal state.
16. Describe the contributions of Marx and Durkheim to Economic Sociology.
17. Explain the role of WTO and GATT in Globalisation.
18. Bring out the relationship between Gender and Economy.

(2 × 5 = 10 weightage)

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**FOURTH SEMESTER M.A. DEGREE (CBCSS—SDE/PRIVATE)
EXAMINATION, APRIL 2022**

Sociology

SOC 4C 12—ECONOMIC SOCIOLOGY

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time : 20 Minutes

Total No. of Questions : 20

Maximum : 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
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SOC 4C 12—ECONOMIC SOCIOLOGY

(Multiple Choice Questions for SDE Candidates)

1. According to Marx, various forms of exploitative mode of production have been _____.
 - (A) Slavery, feudalism, and capitalism.
 - (B) Slavery, barbarism and capitalism.
 - (C) Slavery, bourgeoisie and capitalism.
 - (D) None of the above.
2. Who viewed corporate group in relation to authority and termed it as Verband ?
 - (A) Hobsbawm.
 - (B) Sir Henry Maine.
 - (C) Weber.
 - (D) None of the above.
3. Natural Price is a concept developed by :
 - (A) Adam Smith.
 - (B) Karl Marx.
 - (C) Aristotle.
 - (D) Kent.
4. Who among the following was on the opinion that "A gift is a social substitute for money among moneyless cultures." ?
 - (A) Ogburn and Nimkoff.
 - (B) Mauss.
 - (C) Frazer.
 - (D) Polanyi.
5. Subsistence theory of wages was used by :
 - (A) Karl Marx.
 - (B) Robinson.
 - (C) J. S. Mill.
 - (D) David Ricardo.
6. Marxian theory of change, 'that change comes through revolution' indicates :
 - (A) Change in the existing structure.
 - (B) Change of the whole structure.
 - (C) A partial change in the existing structure.
 - (D) A nominal change of the structural elements.

7. Which is not an indicator of social development ?
- (A) Improvement in health. (B) Improvement in quality of life.
(C) Improvement in education. (D) Increase in per capita income.
8. Which among the following is not, in Marxian terminology component of mode of production ?
- (A) Means of production. (B) Instruments of production.
(C) Forces of production. (D) Relations of production.
9. Indian Rural Development Programmes widened the gap between rich and poor which resulted into negative consequences :
- (A) Suicides among farmers.
(B) Richness of farmers.
(C) Depeasantisation of farmers.
(D) Depeasantisation and suicides of farmers.
10. IMF stands for :
- (A) Indian Military Force. (B) International Military force.
(C) International Monetary Fund. (D) Indian Monetary Fund.
11. In Heckscher ohlin theory, what is assumed to be same across the countries ?
- (A) Capital. (B) Labour.
(C) Transportation cost. (D) Technology.
12. Three dimensions of gift exchange by Levi Strauss :
- (A) Social, economic and personal.
(B) Social, economic and political.
(C) Social economic and cultural.
(D) Social, economic and psychological.
13. According to Weber, the three types of leadership are :
- (A) Rational, feudal and capitalistic.
(B) Feudal, traditional and charismatic.
(C) Legal, traditional and charismatic.
(D) None of the above.
14. Who of the following, is the author of the book 'Philosophy of Money' ?
- (A) Simmel. (B) Veblen.
(C) Marx. (D) Engels

Turn over

15. For Karl Polanyi, Economy is a :
- (A) Instituted Process. (B) Sub-system.
(C) Reciprocity. (D) Exchange.
16. What is the integration between countries through foreign trade and foreign investments by multinational corporations (MNCs) ?
- (A) International trade. (B) Globalization.
(C) International investment. (D) World trade.
17. Which one of the following is not a type of capitalism according of Habermas ?
- (A) Informational Capitalism. (B) Liberal Capitalism.
(C) Organised Capitalism. (D) Post Capitalism.
18. Who of the following, is the author of the book '*Sociology of Economic Life*' ?
- (A) Granovetter. (B) Pareto.
(C) Simmel. (D) Marx.
19. The 'collective bargaining' usually centres around :
- (A) Share in profit, job security and good working conditions.
(B) Job satisfaction, job security and new technology.
(C) Exploitation, profit generation and reinvestment.
(D) Corporate responsibility, global networking and profit sharing.
20. Which of the following statement is false regarding WTO ?
- (A) It was founded in July 1992 at the United Nations Monetary and Financial Conference in New Hampshire, United States.
(B) Collection of information about export-import trade, statistics related to imports and exports and the policies and measures taken by the member countries.
(C) Supervising the implementation of tariffs cuts averaging 37% as agreed by the member countries.
(D) Technical assistance and training programmes in co-operation with IMF and IBRD and other international organizations.

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(Pages : 2 + 4 = 6)

Name.....

Reg. No.....

FOURTH SEMESTER M.A. DEGREE EXAMINATION, APRIL 2022

(CBCSS—SDE/Private)

Sociology

SOC 4E 06—GUIDANCE AND COUNSELLING

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

Answer any four questions in not less than 50 words.

Each question carries 2 weightage.

1. Mention two long term goals of Counselling.
2. Explain Development counselling.
3. Describe counsellor-counselee relationship.
4. Highlight the relevance of follow up.
5. Mention significance of de-addiction counselling.
6. What is rational emotional therapy ?
7. Describe any two roles of voluntary agencies in counselling.

(4 × 2 = 8 weightage)

Part B

Answer any four questions in not more than 250 words.

Each question carries 3 weightage.

8. Describe the meaning and purpose of guidance
9. Bring out the difference between counselling and guidance.
10. Describe important variables affecting counselling process.
11. Explain relevance of non verbal behaviour.

Turn over

12. Describe the importance of educational and vocational counselling.
13. Examine significance of transactional analysis.
14. Mention different modern trends in counselling.

(4 × 3 = 12 weightage)

Part C

Answer any two questions from the following in not more than 1,000 words.

Each question carries 5 weightage.

15. Describe relevance of counselling and elaborate on types of counselling.
16. Examine the different techniques of counselling.
17. Explain major areas of counselling.
18. Examine the major problem solving role played by voluntary and non voluntary agencies in counselling.

(2 × 5 = 10 weightage)

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FOURTH SEMESTER M.A. DEGREE EXAMINATION, APRIL 2022

(CBCSS—SDE/Private)

Sociology

SOC 4E 06—GUIDANCE AND COUNSELLING

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time : 20 Minutes

Total No. of Questions : 20

Maximum : 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

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SOC 4E 06—GUIDANCE AND COUNSELLING
(Multiple Choice Questions for SDE Candidates)

1. Counselling is _____.
 - (A) A scientific intervention.
 - (B) Curing of mental diseases.
 - (C) Helping the weaker.
 - (D) Giving proper advise.
2. A Counsellor has to _____.
 - (A) Invite clients.
 - (B) Going to homes of clients regularly.
 - (C) Make public speech to attract clients.
 - (D) None of these act.
3. What counsellor is doing ?
 - (A) Advising.
 - (B) Facilitating.
 - (C) Directing.
 - (D) Supporting.
4. Main area of Guidance ?
 - (A) Educational, vocational and career growth.
 - (B) Educational, developmental and marital areas.
 - (C) Educational, familial and religious issues.
 - (D) Educational, workplace and familial issues
5. Empathy is _____.
 - (A) Understanding of a person.
 - (B) Putting yourself in others' position.
 - (C) Interacting with sympathy.
 - (D) Care and love given to a person.
6. Counsellor will not make _____ judgement on client.
 - (A) Attitude.
 - (B) Character.
 - (C) Value.
 - (D) Trust.
7. Counsellor maintain _____.
 - (A) Irrationality.
 - (B) Neutrality.
 - (C) Partiality.
 - (D) None of these.

8. Sigmund Freud is a _____.
- (A) Behavioural psychologist. (B) Cognitive therapist.
(C) Psycho analyst. (D) Developmental psychologist.
9. Which institution in India provides registration for counsellors with appropriate qualifications ?
- (A) Indian Counselling Association. (B) Indian Council for Psychological Counselling.
(C) Indian Psychiatric Association. (D) Rehabilitation Council of India.
10. TA (Transactional Analysis) was a theory proposed by _____.
- (A) Sigmund Freud. (B) Eric Berne.
(C) G.H. Mead. (D) Carl Jung.
11. Which one is the right process takes place in listening ?
- (A) Hearing - Understanding - Recollecting - Focusing.
(B) Focusing - Hearing - Recollecting - Understanding.
(C) Hearing - Focusing - Understanding - Recollecting.
(D) Recollecting - Understanding - Focusing - Hearing.
12. Full form of WDS :
- (A) With drawal symptoms. (B) Window Disease Symptoms.
(C) Who Does symptoms. (D) None of these.
13. Polyandry is _____.
- (A) Marriage of one man to several women.
(B) Marriage of one woman to several men.
(C) Group Marriage.
(D) Marriage of one man to one woman.
14. A Phobia is _____.
- (A) An obsession. (B) An irrational fear.
(C) An intense anxiety. (D) A deep love.

Turn over

15. A pathological fear of germs, bacteria, microbes, contamination and infection is _____.
- (A) Bacteriophobia. (B) Germanphobia.
(C) Virusophobia. (D) Germaphobia.
16. 'Pleasure comes from direct genital stimulation children develop a desire of affiliation towards opposite sex parent'. Which stage of Psycho sexual development is mentioned here by Freud ?
- (A) Oral. (B) Anal.
(C) Genital. (D) Phallic.
17. Differential Aptitude Test (DAT) is a _____ Aptitude Test.
- (A) Vocational. (B) Single factor.
(C) Different. (D) Multifactor.
18. Rational Emotive Therapy (RET) is developed by well known Psychologist called _____.
- (A) Carl Rogers. (B) Donald Meicherbaum.
(C) Eric Berne. (D) Albert Ellis.
19. Beck's Cognitive Behaviour Therapy was originally developed for the treatment of _____.
- (A) Phobia. (B) Obsessions.
(C) Depression. (D) Disorders.
20. Most of the De-addiction centres that offer socio-medico treatment are run by _____.
- (A) Government. (B) Individuals.
(C) Private Organizations. (D) Voluntary Organizations.

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(Pages : 2 + 4 = 6)

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**FOURTH SEMESTER M.A. DEGREE (CBCSS—SDE/PRIVATE)
EXAMINATION, APRIL 2022**

Sociology

SOC 4E 07—KERALA SOCIETY : STRUCTURE AND CHANGE

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

Answer any four questions in not less than 50 words.

Each question carries 2 weightages.

Define any four concepts from below :

1. Historiography.
2. Library movement.
3. Consumerism.
4. Social Reform.
5. Caste.
6. Matriliney.
7. Descent.

(4 × 2 = 8 weightage)

Part B (Short Essay Questions)

Answer any four questions in not more than 250 words.

Each question carries 3 weightages.

8. Give a brief account of the trends and approaches in writing the history of Kerala.
9. Critically evaluate the nature of Feudal agrarian structure of Kerala.
10. Illustrate the nature and character of temple centred administration in Kerala.
11. Explain the history of colonial expansion in Kerala.

Turn over

12. Discuss the nature of caste in contemporary Kerala.
13. Present the impact of land reform in modern Kerala.
14. Make a critical evaluation of the nature and character of SNDP movement in Kerala.

(4 × 3 = 12 weightage)

Part C (Essay Questions)

Answer any two questions from the following in not more than 1,000 words.

Each question carries 5 weightages.

15. Critically assess the period of Perumal rule In Early Kerala.
16. Explain the role of education in the social transformation of Kerala.
17. Write an essay on the transformation of Matriliney in Kerala.
18. Present the demographic trends of Kerala.

(2 × 5 = 10 weightage)

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**FOURTH SEMESTER M.A. DEGREE (CBCSS—SDE/PRIVATE)
EXAMINATION, APRIL 2022**

Sociology

SOC 4E 07—KERALA SOCIETY : STRUCTURE AND CHANGE

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part)]

(Multiple Choice Questions for SDE Candidates)

Time : 20 Minutes

Total No. of Questions : 20

Maximum : 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

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2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
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SOC 4E 07—KERALA SOCIETY : STRUCTURE AND CHANGE

(Multiple Choice Questions for SDE Candidates)

1. The British East India Company had constructed a port at Anchuthengu in the year :
(A) 1695. (B) 1685.
(C) 1690. (D) 1697.
2. The lastly formed district in Kerala :
(A) Kannur. (B) Kottayam.
(C) Wayanad. (D) Kasargod.
3. The biosphere reserve in Kerala included in the UNESCO Man and Biosphere Reserve Program.
(A) Nilgiri. (B) Aanamudi.
(C) Agasthya Hills. (D) Great Nicobar.
4. India's first rubber park is located in _____.
(A) Kollam. (B) Kasargod.
(C) Ernakulam. (D) Pathanamthita.
5. Malabar Manual was published in the year _____.
(A) 1888. (B) 1885.
(C) 1886. (D) 1887.
6. _____ movement tried to evolve and popularise a new cult of Bhakti, an intense emotional surrender to a personal God in the form of Vishnu or Siva.
(A) Bhakti. (B) Renaissance.
(C) Reformation. (D) Independence.
7. During the Medieval period in Kerala disputes between parties were settled in the military combats called _____.
(A) Naatukootam. (B) Chaveeru.
(C) Poithu. (D) Ankam.

8. Attingal outbreak took place in ———.
- (A) 1701. (B) 1711.
(C) 1721. (D) 1731.
9. Lord Canning had passed the widow remarriage act in ———.
- (A) 1855. (B) 1856.
(C) 1857. (D) 1858.
10. Who had consecrated shrines at several parts of Kerala and permitted the entry of lower caste people ?
- (A) Ayyankali . (B) Sri Narayana Guru.
(C) Sahodaran Ayyappan. (D) Chattambi Swamikal.
11. Sri Chitra Tirunal Balarama Varma issued the Temple Entry Proclamation on :
- (A) November 12, 1936. (B) November 12, 1937.
(C) November 12, 1935. (D) November 12, 1938.
12. In support of Vaikomsathyagraha, a Savarna Jatha was organised under the leadership of ———.
- (A) Mannath Padmanabhan. (B) Sree Narayana Guru.
(C) M. K. Gandhi. (D) Kesava Menon.
13. ——— is the system of kinship as well as rights to property are traced through females.
- (A) Patrilineal. (B) Matrilineal.
(C) Maternal. (D) Patriarchy.
14. The Kerala Agricultural Workers Act came into effect on ———.
- (A) 1973. (B) 1974.
(C) 1975. (D) 1976.
15. Who is known as Vayalar Stalin ?
- (A) C. K. Kumara Panikker. (B) K. C. George.
(C) A. K. Gopalan. (D) E. M. S. Namboodiripad.

Turn over

16. The Second Ezhava Memorial' was presented to _____ in 1900.
- (A) Warren Hastings. (B) Lord Curzon.
(C) Lord Dalhousie. (D) Lord Mountbatten.
17. Malabar rebellion took place in the year _____.
- (A) 1921. (B) 1911.
(C) 1931. (D) 1941.
18. The slogan "Right to live in the land one is born" is associated with _____ movement.
- (A) Nivarthana Movement. (B) Muthanga Adivasi Movement.
(C) Library Movement. (D) Ezhava Memorial.
19. The sex ratio of Kerala according to Census 2011 is _____.
- (A) 1054. (B) 1064.
(C) 1074. (D) 1084.
20. Which among the following is true about the consumerism in Kerala ?
- (A) Kerala is a top-level consumer state in India.
(B) There is a strong disparity between rural and urban consumption.
(C) The household consumption of Kerala is lower than India for both rural and urban.
(D) All the above.

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(Pages : 2 + 4 = 6)

Name.....

Reg. No.....

FOURTH SEMESTER M.A. DEGREE EXAMINATION, APRIL 2022

(CBCSS—SDE/Private)

Sociology

SOC 4E 08—SOCIOLOGY OF MEDIA AND COMMUNICATION

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

Answer any four questions in not less than 50 words.

Each question carries 2 weightage.

Define any concepts from below :

1. Print Media.
2. Blog.
3. Corporate media.
4. Media Surveillance.
5. Tetrad, Figure and Ground.
6. Monopolies of knowledge.
7. Hot and Cold Media.

(4 × 2 = 8 weightage)

Part B

Answer any four questions in not more than 250 words.

Each question carries 3 weightage.

8. Discuss the definition, nature and function of media.
9. Provide a description of the concept of media imperialism.

Turn over

10. Illustrate the emergence of global media.
11. What is time and space bias ?
12. Critically examine the idea of 'Medium is the message'.
13. Examine the difference between traditional and new media.
14. Discuss the role of social media in present day world.

(4 × 3 = 12 weightage)

Part C

Answer any two questions from the following in not more than 1,000 words.

Each question carries 5 weightage.

15. Describe the relation between media and modern society.
16. Explain Harold Innis' theoretical contributions to media studies.
17. Make a critical evaluation of media in the context of globalisation.
18. Present the impact of media on women, youth and children.

(2 × 5 = 10 weightage)

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(Pages : 4)

Name.....

Reg. No.....

FOURTH SEMESTER M.A. DEGREE EXAMINATION, APRIL 2022

(CBCSS—SDE/Private)

Sociology

SOC 4E 08—SOCIOLOGY OF MEDIA AND COMMUNICATION

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time : 20 Minutes

Total No. of Questions : 20

Maximum : 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

SOC 4E 08—SOCIOLOGY OF MEDIA AND COMMUNICATION

(Multiple Choice Questions for SDE Candidates)

1. What is known as the medium through which the communication is delivered ?
 - (A) Language.
 - (B) Sound.
 - (C) Words.
 - (D) Channel.
2. _____ is a term often used to refer to channels of communication that were well established before the internet age.
 - (A) Radio.
 - (B) Media.
 - (C) News Paper.
 - (D) Information system.
3. Which is the most obvious and often used function of media ?
 - (A) Education.
 - (B) Entertainment.
 - (C) Economic.
 - (D) Social.
4. Which types of information on events are supplied by the media ?
 - (A) Collected and processed.
 - (B) Searched and collected.
 - (C) Explorations and interpretive.
 - (D) Explanations and interpretation.
5. Which of the following is called as fourth estate ?
 - (A) Visual media.
 - (B) Electronic media.
 - (C) Printed Media.
 - (D) All the above.
6. _____ is a static media.
 - (A) Printed Media.
 - (B) Social Media.
 - (C) Digital Media.
 - (D) Electronic Media.
7. How Harold Innis classified media ?
 - (A) Time based and Space based.
 - (B) Time biased and Space biased.
 - (C) Social Media and Mass Media.
 - (D) Traditional and Digital.

8. _____ is the peculiarity of time biased media.
- (A) Limited information. (B) Limited equipments.
(C) Limited audience. (D) Unlimited audience.
9. Stability is the characteristic of _____ media.
- (A) Space biased. (B) Stable based.
(C) Time biased. (D) Digital based.
10. Who coined the term Global village ?
- (A) Herbert Marshall McLuhan. (B) John Thomson.
(C) Herbert Innis. (D) Raymond Williams.
11. McLuhan called Television as a _____ medium.
- (A) Cold. (B) Cool.
(C) Written. (D) Old.
12. Which is the media that engages one sense completely ?
- (A) Discussion. (B) Hot media.
(C) Cold Media. (D) Old Media.
13. Radio is the best example of _____ type media.
- (A) Cool Media. (B) Traditional Media.
(C) Electronic Media. (D) Hot media.
14. Which are the factors that constituted the grid of tetrad ?
- (A) Enhancement, Reversal , Retrieval, Obsolescence.
(B) Enforcement, Rehearsal, Retrieval, Obsolescence.
(C) Enhancement, Retrieval and Diagnostic.
(D) Enhancement, Regulative, Revived and Receptive.
15. Which is the theory states that the media technology shapes individuals' think, feel and act in society?
- (A) Technological convergence. (B) Social convergence.
(C) Technological determinism. (D) Ideal determinism.

Turn over

16. _____ is one of the example of media convergence.
- (A) Radio. (B) Newspaper.
(C) Smartphone. (D) Book.
17. Which are the three C' brings together in media convergence ?
- (A) Computing, Communication and content.
(B) Calculating, Correcting and preface.
(C) Computing, Disseminating and information.
(D) Computing, Calculating and interpreting.
18. Who popularized the concept convergence ?
- (A) Henry Jenkins. (B) Maxwell McCombs.
(C) Donald L Shaw. (D) Davison.
19. _____ is the first social media site.
- (A) Eight Degrees. (B) Face book.
(C) Six Degrees. (D) Twitter.
20. The content of _____ is how media, technology and communication affect human environment.
- (A) Media Ecosystem. (B) Media ecology.
(C) Media Environment. (D) Media Ecoplatform.

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(Pages : 2 + 4 = 6)

Name.....

Reg. No.....

**FOURTH SEMESTER M.A. DEGREE (CBCSS—SDE/PRIVATE)
EXAMINATION, APRIL 2022**

Sociology

SOC 4C 13—CONTEMPORARY KERALAM : DISCUSSION AND DEBATES

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

Part A

Answer any four questions in not less than 50 words.

Each question carries 2 weightage.

1. Akshaya.
2. MGNREGS.
3. Solid Waste Management.
4. Kastoorirangan Report.
5. Silent Valley movement.
6. Disaster Resilience.
7. Malayali Diaspora.

(4 × 2 = 8 weightage)

Part B

Answer any four questions in not more than 250 words.

Each question carries 3 weightage.

8. What is People's Planning ?
9. Discuss the role of Kudumbashree in the social development of Kerala.
10. Critically look at the Kerala model of development
11. Write a short note on the Gadgil Report on Western Ghats.
12. Examine the problem of sea erosion in the background of ongoing Vizhinjam Harbour protest.

Turn over

13. Provide an analysis of the gender inclusive initiatives in modern Keralam.
14. Critically evaluate the problems of migrant labourers in Keralam.

(4 × 3 = 12 weightage)

Part C

Answer any two questions from the following in not more than 1,000 words.

Each question carries 5 weightage.

15. Discuss the merits and demerits of development experience of Keralam.
16. Substantiate the problem of ageing in Keralam.
17. Critically examine the land use pattern and its relation to natural disasters in Kerala.
18. Provide a historical analysis of gender relations in Keralam.

(2 × 5 = 10 weightage)

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(Pages : 4)

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**FOURTH SEMESTER M.A. DEGREE (CBCSS—SDE/PRIVATE)
EXAMINATION, APRIL 2022**

Sociology

SOC 4C 13—CONTEMPORARY KERALAM : DISCUSSION AND DEBATES

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time : 20 Minutes

Total No. of Questions : 20

Maximum : 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

SOC 4C 13—CONTEMPORARY KERALAM : DISCUSSION AND DEBATES

(Multiple Choice Questions for SDE Candidates)

1. What is intended by democratic decentralization?
 - (A) It aims to give citizens or their elected representatives more power in public decision-making.
 - (B) Direct participation in daily governance and development planning.
 - (C) Local governments and private organizations are to carry out decentralized functions effectively, they must have an adequate level of revenues as well as the authority to make decisions about expenditures.
 - (D) It is used most frequently in unitary states, redistributes decision making authority and financial and management responsibilities among different levels of the central government.
2. What is the full form of SSA ?
 - (A) Swatch Swasthya Abhiyan.
 - (B) Sarva Suraksha Abhiyan.
 - (C) Sarva Shikshan Abhiyan.
 - (D) Sarva Shiksha Abhiyan.
3. When was SSA implemented ?
 - (A) 1998.
 - (B) 2000.
 - (C) 2002.
 - (D) 1996.
4. _____ can be defined as the usage of information and communication technology by the government to provide and facilitate government services, exchange of information, communication transactions and integration of various standalone systems and services.
 - (A) E-management.
 - (B) E-administration.
 - (C) Electronic autocracy.
 - (D) Electronic governance.
5. What are the targeted services of Akshaya project ?
 - (A) Bridge digital divide.
 - (B) E-literacy.
 - (C) Creation of employment.
 - (D) All the above.
6. Which are the three Rs in the waste management ?
 - (A) Recollect, Remanufacture and Reuse.
 - (B) Reduce, Reuse and Recycle.
 - (C) Recollect, Reuse and Responsible.
 - (D) Reduce, Regain and Respond.
7. Domestic hazardous waste is an example of _____.
 - (A) Organic waste.
 - (B) Non-biodegradable waste.
 - (C) Biodegradable waste.
 - (D) All of the above.

8. _____ is the major river that are flowing through silent valley.
(A) Gayathri Puzha. (B) Siruvani River.
(C) Kuntipuzha. (D) Tuthapuzha.
9. _____ is the committee declared western ghats as the ecological sensitive areas :
(A) Nanavati Commission. (B) Narendran Commission.
(C) WGEEP. (D) Khosla Commission.
10. _____ are the various types of disaster management.
(A) Strategic, Public relations, pacesetting and Operational management.
(B) Recovery, Mitigation, Preparedness and response.
(C) Planning, Program or project and Human resource management.
(D) Regain, design, quality and facility management.
11. _____ are the measures taken to reduce both the effect of the hazard itself and the vulnerable conditions to it in order to reduce the scale of a future disaster ?
(A) Recovery. (B) Mitigation.
(C) Preparedness. (D) Response.
12. _____ is known as the political pressures and incentives related to the collection, removal and treatment of waste
(A) Politics of Waste management.
(B) Pressure group influence in waste management.
(C) Political ecology of waste management.
(D) Political mobilization against waste issues.
13. Which of the following terms is primarily used as “the socially constructed roles, behaviors, activities, and attributes that a given society considers appropriate for men and women” ?
(A) Phallocentric. (B) Sex.
(C) Bisexual. (D) Gender
14. Which state of India receives the highest amount of remittances from international migrants ?
(A) Kerala. (B) Gujarat.
(C) West Bengal. (D) Andhra Pradesh.
15. Consider the following statements :
- (I) Gender discrimination is when there are unfair rights between male and female.
- (II) Gender-based discrimination intersects with other factors of discrimination, such as ethnicity, socioeconomic status, disability, age, geographic location, gender identity and sexual orientation, among others. This is referred to as intersectionality.

- (III) Gender discrimination refers to the extent to which a person's gender identity, role, or expression differs from the cultural norms prescribed for people of a particular sex.
- (IV) Discrimination against women in many countries is related to the traditional culture and deeply rooted in the society; that establishes the hierarchical relationship between male and female.

Which of the above statement/statements is/are true regarding gender discrimination ?

- (A) I and III. (B) I, II and III.
(C) I, III and IV. (D) I, II and IV.
16. According to Rajan. I, Shajahan, A and Sunitha, the concept of aged care is divided into three levels, that are _____ ?
- (A) Institutional, economic and Cultural level.
(B) Physical, psychological and social level.
(C) Household, institutional, and societal level.
(D) Cultural, social and psychological level.
17. Which of the following pairs is incorrectly matched ?
- (A) Gender- it is a social construct, determined by social norms, culture, attitudes, values, tradition, beliefs and practices.
(B) Gender inequality- Refers to the absence of discrimination, on the basis of a person's sex, in the allocation of resources or benefits or in the access to services.
(C) Sexism- Actions or attitudes that discriminate against people based solely on their gender.
(D) Sex- the biological characteristics between men and women.
18. Which of the following terms can be used to refer to "how people should interact with others and how others relate to them, depending on their attributed gender, and they should be analyzed within the cultural context in which they develop"?
- (A) Gender Equity. (B) Gender relations.
(C) Gender Planning. (D) Gender Awareness.
19. Which of the following schemes provides financial help to caretakers of physically and intellectually challenged elderly people in BPL families ?
- (A) Aswasakiranam. (B) Snehasanthwanam.
(C) Samaswasam. (D) Vayomitram.
20. Kerala Shops and Commercial Establishments Act aims to :
- (A) consolidate and amend the law relating to the regulation of conditions of work and employment in the shops and commercial establishments in the State of Kerala.
(B) Regulate price of the daily items in Kerala.
(C) Control the use of chemicals in the food items in Kerala.
(D) Control the use of agricultural land for the commercial purpose.